

Over the past few months we have been delighted that so many customers have returned to the shop and supported their local independent DIY, Pet Shop and Garden Centre.

This has helped us to continue our recovery from all the difficulties that this last year has brought, with interruption to trade, increased costs through the provision of safety equipment and the complexity of helping to ensure the safety of staff and customers.

We look forward with hope that 2021 will be a better year for all concerned. Here at Brundall Home Hardware we have started to buy in greater volumes of stock to ensure availability throughout the coming gardening season. Covid 19 has had an impact on world trade and we know that some products will be unavailable this year or in short-supply. We have already been told by our suppliers that the demand for garden furniture will be high and that there are significant difficulties importing stock. We have seen some types of ironmongery becoming unavailable and on-going difficulties in obtaining certain paint and woodcare products. Where possible we have found alternatives to help keep our shelves stocked. Unfortunately, we are not always able to maintain the types and volumes of stock that we would like. This is a national problem and not limited to Brundall Home Hardware. We thank you for your understanding.

April 2021 Newsletter

The good news is that we have purchased large quantities of stock such as compost and gardening essentials. This means that we have been able to provide you with a number of special offers on multi-buys and plan to continue to do this with bedding and basket plants as we enter the Spring planting season.

You have been kind enough to support us with your custom and we will continue to find ways to offer you the best possible prices in return.



As the Government continues to permit an easing of lockdown restrictions we will continue to strive to protect you whilst you are in store. It is our intention to continue to follow all Government guidelines and maintain the measures that we have already put in place for your safety.

We also look forward to welcoming back our neighbouring business this month. We trust that their return will be supported by the wider community. In time we hope that this will help to regenerate the commercial centre of our village.

Near Street - our on-line search option on Google.

Have you found our new on-line presence?

At the beginning of the year we undertook a major exercise to ensure that our till system had an accurate record of our stock volumes. This was helpful to support our stock ordering. However, it had one additional and unexpected benefit.

We were able to start a new service which enables our products to be searched for on Google. If you live within a couple of miles of Brundall Home Hardware and you search for a product on Google there is a good chance that you will be given a result showing that we have the product in your local shop. Our price is shown and you are told if we have sufficient stock to fulfil your enquiry.

With over 9500 active products in store and available on this service there is a good chance that we will be able to assist you.

You can also find our store on Google and search our product portfolio directly. So for example if you search Wrendale products on our store you will find every Wrendale product we have in stock. Please give it a try!

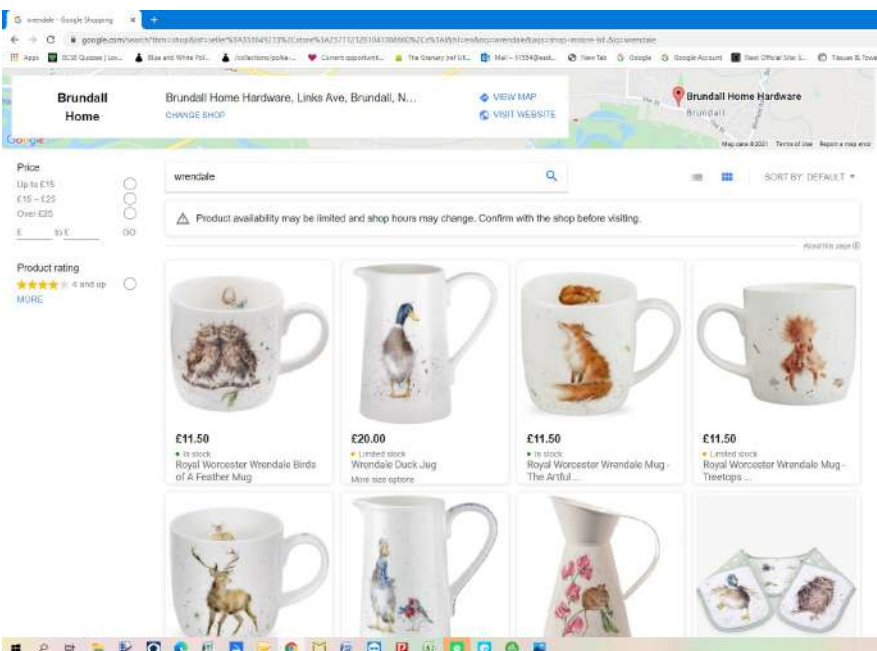


Illustration: Brundall Home Hardware Google Shop Search

Spring Promotion



April will see the start of our annual Spring Gardening Promotion. This means lots of special offers for in and around the garden with DIY tools and accessories also available at special prices.

Our promotions are supported by the Home Hardware Buying Group which means that we take advantage of the purchasing power of over 500 independent stores. Very often this means that we can offer more competitive pricing than many of the major national chains or on-line companies.

The best bit is that we are on your doorstep. You do not need to travel to visit larger stores and you can be certain that we have taken every precaution to protect your safety.

By supporting local business you also help to keep your village stores open and thriving.



Greetings Cards

We have always enjoyed hearing the very many positive comments about our range of greetings cards. Thank you.

Over the past couple of months we have made a few additional changes to our card layout to make the selection more accessible. You may have had the chance to browse our new range of Noel Tatt cards which have been displayed on our new wall mounted "Card Fountains". The initial response to this new range from customers has been very positive and we have already placed repeat orders.

We appreciate that this is a tight corner of the shop and we are very grateful to all of our customers who have been respectful to others whilst maintaining a social-distance when selecting cards.

Our card offering starts at just £1.00 so there is an option to suit every budget. Our displays contain approximately 5000 cards with several thousand in the stock room. Please always ask if you need to see a wider selection.



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DURSTONS
MULTI PURPOSE
COMPOST
50L

£6.99
Each
or
3 for £20

20L £3.99 each

Brundall homehardware®

J. Arthur Bower's
J A BOWERS
MULTI-PURPOSE
COMPOST
50L

£5.49
Each
or
3 for £15

Brundall homehardware®

Bedding and Basket Plants

During April we will start to buy in a wide selection of summer bedding and basket plants. Do protect them from frost and do not plant out too soon as the cold weather we witnessed over Easter is not good for these delicate plants. However, as the weather warms up it is quite exciting to look towards planting some summer colour.

This year we will be offering some special offers on multi-buys of plants. For example you can buy 8 basket plants for £10, normally £1.50 each, or 4 trays of bedding plants for £10, normally £2.99 each.

In store you will also find a good selection of compost, containers, basket liners, water retaining gel and plant food. If you need some guidance you can always ask a member of staff. We all enjoy our gardens and we are pleased to share our experience.



Ecover Refill Station



A gentle reminder that we offer an Ecover Refill service in-store. This means that you can save money having an empty bottle of Ecover refilled at Brundall Home Hardware. We offer a selection of products which help to reduce your environmental impact including a range from Ocean Saver, bamboo toothbrushes, peat free compost and many more. You can also recycle your batteries in store alongside a recycling facility for your used water filter cartridges. Please let us know if you would like us to stock a specific environmental range and we can look into this for you.

Battery Back

Battery Back our battery recycling partner.



How to contact us?

Telephone 01603 714341

Email info@brundallpetandgardencentre.co.uk

www.brundallpetandgardencentre.co.uk

www.facebook.com/brundallhomehardware

We are open 8.30am to 5.30pm Monday to Saturday. Closed Sunday and Public Holidays.

Free local delivery on purchases over £15.

Subject to availability of delivery driver and weather conditions.



Brundall
homehardware