

Environmental Impacts

We're recently back from a trade show with other Home Hardware customers and the good news is that we have ordered a selection of new environmentally friendly products.

We really like a new concept called OceanSaver. This is a range of household cleaners but with a difference. You buy a trigger spray bottle which contains a small pouch of concentrated chemical. When you wish to use the product for the first time you simply fill the bottle with water, the chemical pouch dissolves and you have a bottle of cleaning product. When you've used the contents you buy a replacement chemical pouch and start all over again. The environmental benefits are clear. In the first instance the cost of transporting liquid is significantly reduced and this means less fuel and less carbon emissions. The second benefit is that the spray bottle can be used multiple times, reducing plastic waste.



oceansaver[®]

ECOVER[®]

POWERED BY NATURE

We will also be introducing a refill station for Ecover products during the month. More information will be shown in store and on facebook as the service becomes available. The plan is that you buy an Ecover product in a plastic bottle and when you need to refill this you call into the shop and we will do this for you. You will get to buy your replacement at a reduced cost and at the same time help to save on plastic. Ecover products are excellent and offer good value for money as well as being environmentally sound plant based cleaning solutions.

On our shelves you will now find a selection of recycled kitchen products such as paper food storage bags and 100% recycled aluminium foil. Why not try a beeswax food wrap which is both reusable and ultimately compostable? Look out for sustainable vegetable brushes and nail brushes.



Trade Show Visit

During September, Alison and I made a visit to the Home Hardware Trade show at the National Agriculture Centre in Warwickshire. This was a good opportunity to meet with other Home Hardware store owners and to visit over 150 stands from a wide variety of national product suppliers.

Having been in the hardware industry for nearly 15 years we also had the chance to catch up with many company representatives that we have got to know over the years. It was also a great opportunity to establish new contacts and suppliers.

The event started off with an evening dinner at our hotel the Ardencourt just outside Henley-in-Arden. This was a very comfortable hotel set in landscaped gardens. We also had the chance to review the new product range being launched by Harris. (Look out for our new range of Harris paint-brushes which should arrive in store this month)



The following morning, after breakfast, we set off to the tradeshow a short drive away. Over the years we have learnt not to get too carried away by purchasing all of the special trade show offers. Very often you can end up with too much stock and a rather big hole in the bank balance. Instead we set about on a whistle stop tour of the show to identify which companies were represented and who we would like to

speaking with in a little more detail. This proved a useful strategy as quite quickly time passes you by and you realise that there is still quite a bit of ground to cover.

Elsewhere on this newsletter I have described some of the new products and solutions that you will now find arriving in store. We hope that you like them and find them helpful in managing your own environmental impact. There are a number of additional suppliers with whom we established contact and hope to introduce some of their products in due course.

We were particularly taken with a family business supplying a range of solid fuels and fire lighting products. We hope to explore this in more detail as the winter progresses.

During the trade show we had the opportunity to speak with a number of different store owners. Almost without exception we heard how all stores were being affected by the current political uncertainty, with many national and global suppliers and manufacturers reporting a downturn demand for their products in the UK market. We are all hopeful of an improvement in the near future.

Shoebox Appeals



We know that many of our customers support a variety of different shoebox appeals which seek to provide a gift to disadvantaged children in various parts of the world. We see many customers looking round the shop to find items to include in shoeboxes. We have once again introduced a number of products suitable for this purpose, including toys and games, soaps, toothbrushes etc. Ask in store for more information.

There is still time to clear your garden of summer bedding plants and add a little winter colour. We have a selection of plants suitable for planting now, including winter pansies, cyclamen and decorative shrubs. Spring flowering bulbs can be planted throughout October in preparation for a stunning display of spring colour next year. Please ask Andrew for planting suggestions.

key cutting
while-u-wait

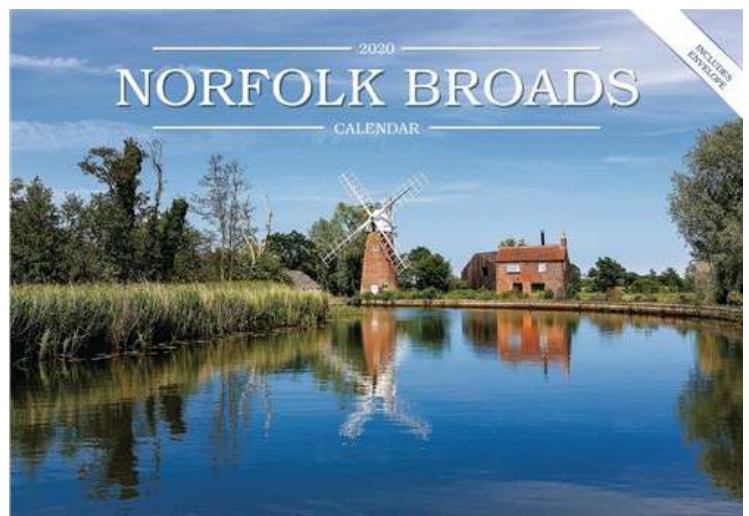


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2020

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Beautiful Designs

Yankee Candle

Do you love the scent of Yankee Candles but a little concerned about having a naked flame in your house?

You will be delighted with our new range of Yankee Candle Diffusers. The first product is a revamp of the traditional reed diffuser which is a new stylish design including a wooden top. The additional volume of scented liquid means that you will enjoy fragrance for up to 10 weeks.

We also stock a new product which is called a Pre-Fragrance Diffuser. You buy a holder and a pack of 5 reed sticks. Each reed stick emits fragrance for approximately 6 weeks. We have tried this at home and the scent from one reed is sufficient to fill a room. The range includes new fragrances such as Candlelit Cabin.

**YANKEE
CANDLE®**
the world's best *loved* candle™



Charity Christmas Cards

We have been delighted to help customers with their Christmas card selections for 14 years. During that time we have noticed that increasingly our customers have wished to purchase charity Christmas cards and this year we have extended our offering even further. In store you will find a good selection of Christmas card packs supporting a wide range of well-known charities.

Our packs of cards are now on display and will be shortly followed by a range of individually titled Christmas cards, for all family members and friends.



How to contact us?

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Email info@brundallpetandgardencentre.co.uk

www.brundallpetandgardencentre.co.uk

www.facebook.com/brundallhomehardware

We are open 8.30am to 5.30pm Monday to Saturday. Closed Sunday and Public Holidays.

Free local delivery on purchases over £15.

Subject to availability of delivery driver and weather conditions.



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