

## Looking into 2020.

As the clock turned midnight on New Year 's Eve social media seemed to go a little potty with everyone sending messages wishing a Happy New Year. But now all of the celebrations have passed what is 2020 likely to bring.

I have no powers of foresight but there are a few things that I know are likely to happen at Brundall Home Hardware.

To start with the first signs of Spring are not too far away. Within the first couple of weeks of January we will see the delivery of fresh cut daffodils from our supplier in Cornwall. The orders have already been placed and it is just a matter of time before we will see these favourites in store. In the garden centre we will see the arrival of primroses and spring flowering alpine plants such as Saxifrage and Aubrietia.

We will once again run our very popular offer on Mr Fothergill 's and Johnson seeds throughout January and February. This is your chance to buy two packets of seeds and get a third packet ( cheapest ) free.

January will also see the arrival of our seed potato collection. I have made some changes to the ranges this year and our collection will be in smaller packets at a cheaper price. The collection will include a number of varieties which are ideal for families and will give you the option to try an assortment of flavours

January 2020 Newsletter



and enjoy harvesting your own potato crop.

In February we will commence the first of 4 seasonal promotions planned for this year. We always pride ourselves in offering a cost effective range of products but with our promotions you can be confident that we will be bringing you a fantastic selection of products at very competitive prices. As always we are unable to physically store all the products shown in the brochures, although we do our best. Sometimes we need order specific lines in upon request. The spring gardening promotion will commence in April.

We will continue to work with local nurseries to stock our garden centre to a high standard with a range of popular and sometimes the unusual in terms of planting. Most of our summer bedding plants are grown in Norfolk and this means that we help to reduce unnecessary transport costs which in turn helps benefit the environment.

During 2020 I suspect that many product manufacturers will continue to examine their

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## Looking ahead to 2020.

environmental impacts. This is likely to be translated into changes in packaging. A good example of this is Burns Pet Nutrition who are the main supplier of our dog food. At the end of 2019 they changed their packaging to a product which is fully recyclable. I suspect that more companies will make similar changes in 2020.

In store we continue to look at ways of reducing packaging and plastic use. You will notice that when we present you with new keys in our key cutting area that these are now no longer placed into plastic sealable bags. Paper bags are now used for this purpose.

The main political event at the end of January will be our exit from the EU. Yes we have had the chance to forget about this a bit over Christmas. I am convinced that the degree of uncertainty that Brexit has brought has had an impact of consumer spending. After all, we have all wondered if prices will increase, will there be an impact on employment etc. I am hopeful that as the reality of Brexit now comes upon us that we will see a return of consumer confidence, which could see an increase in house sales. This in turn usually helps to stimulate many other aspects of our economy. As a retailer I would remain hopeful that this could help encourage improvements in the DIY and gardening sectors which have been particularly affected by the economy over the past few years.

As we move towards the end of the year I do suspect that we will see further developments towards a more environmentally sustainable Christmas. Last year we witnessed many improvements in environmentally sensitive wrapping papers, ribbons and crackers. It can only get better as consumer awareness of these important environment concerns continues to improve and manufacturers find viable alternatives.

Hoping for a positive 2020..... Happy New Year!!!



**Have you tried growing potatoes at home before? You don't need a large garden or an allotment to enjoy the real pleasure of discovering your own crop of potatoes, harvesting and then eating them.**

Growing potatoes is also a great way of introducing children to gardening.

This month we will have in stock a new selection of seed potato varieties. Priced at only £1.99 everyone can give them a try at home.

You can grow potatoes even in an old bucket or Tub Trug. Simply drill a drainage hole in the bottom, fill with compost and place one or two seed potatoes in the container. Keep them well watered and within a few weeks you will see green shoots appearing. Once the leaves start to die back late spring or early summer you will be ready to start harvesting. Sow different crops at different times to get a longer harvesting season.



**Cut daffodils  
and  
potted primroses  
now in stock.**



## **Burns Pet Nutrition**

Our most popular dog food continues to be Burns with many customers realising the benefits of this food for the health and wellbeing of their treasured dog. In recent months Burns have changed the design of their packaging to make sure that it is fully recyclable in 98% of local authority waste collection areas. Yes, you can put the empty bag in the recycling bin!

Burns have also changed the size of the bags to bring this in line with the sizes offered by their competitors. This will help dog owners recognise the good value that this measured hypoallergenic foods offers against competitors.

We also offer the Burns Loyalty Scheme — Buy 7 bags and the 8th bag is free.



# Alpha ?

Since becoming a minister in the Church of England I have had many conversations in the shop with customers and friends wishing to know more about my journey. Some 30 years ago I attended my first Alpha course where I had the opportunity to discover more about life, faith and meaning. A relaxed discussion over a meal with both existing and future friends helped me to understand more about my faith and shaped some of my thinking and understanding. Very much a no pressure environment where you get the chance to ask some of the real questions of life and to work out your own thoughts on the matter. Alpha continues to be a really good way for those already interested in the Christian faith, and those who would like to understand just a little

bit more, to get the chance to get together to enjoy food and discussion. There is no pressure to speak. You may just prefer to listen. Starting on the 26th January the Yare Valley Churches will be starting a new Alpha Course. Everyone is welcome. Please contact the Rev Peter Leech for more information. I am also happy to share my experiences. Rev Andrew.

YARE VALLEY CHURCHES  
GROWING IN FAITH TOGETHER TO LOVE AND SERVE THE COMMUNITY

A PLACE FOR EVERYONE

EXPLORE  
LIFE | FAITH | MEANING

SUNDAYS  
@6:30PM  
STARTING  
26/01/2020

Dinner + Talks  
+ Discussion

Alpha

ST LAURENCE CENTRE  
BRUNDALL

YAREVALLEYCHURCHES.ORG.UK



## How to contact us?

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[www.facebook.com/brundallhomehardware](https://www.facebook.com/brundallhomehardware)

We are open 8.30am to 5.30pm Monday to Saturday. Closed Sunday and Public Holidays.

**Free local delivery on purchases over £15.**

**Subject to availability of delivery driver and weather conditions.**



Brundall  
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