

Small Business at Christmas

We all find ourselves frantically rushing around trying to buy everything we need to celebrate Christmas. This involves for many the push and shove of shopping in the multinationals in the city and increasingly sitting at home clicking away on our computers expecting Christmas to arrive in a white van the following day. It can all feel a little impersonal.

It is also interesting that December is the month in which Small Business Saturday is celebrated. This year it's Saturday 7th December. This annual event tries to recognise the significant contribution to society that small businesses make. In the run up to Christmas, local shops, cafes, and artisan stores will all be making an effort to make their services just a little more festive, in the hope that Christmas shoppers will call in and make a seasonal purchase.

These local businesses are also very often the ones who are there supporting their communities in the way that the big stores and on-line companies do not. Providing a place to chat, meet people and also frequently donating gifts for fundraising initiatives, supporting schools and local



charities. Don't forget that these business also employ local people helping to maintain employment in our villages and communities.

This local lifeblood of many villages has disappeared over the past few years as our consumer habits have changed. This has seen the closure of shops, pubs and the very centre of village life.

As we move into the Christmas season we extend words of gratitude to all of our customers who take the trouble to shop in our store. Without your support and custom we would be unable to continue here in Brundall. For everyday essentials we are here serving you with over 7000 different products held in store, very often at a price more competitive than the big garden centres, DIY or pet stores.

So once again as we rejoice in this season we wish you all a happy and blessed Christmas.

SMALL BUSINESS
SATURDAY
7TH DECEMBER

Christmas Essentials at Brundall Home Hardware

What will you find in store to help plan for your Christmas?

Parcel Wrapping

- Wrapping paper (sheet and roll wrap and now environmental wrapping paper). Sellotape, ribbon, gift tags. Gift boxes, postal boxes, jiffy bags and stamps.

Christmas Decoration

- Tinsel, baubles, paper chains and balloons. Christmas trees, wreaths and tree decorations.

Christmas Greetings

- Christmas cards for all your friends and family. Box sets and charity cards. Money wallets. National garden Gift Cards.

Christmas Gifts

- Yankee Candles, jewellery, giftware, gardening equipment, DIY tools and electrical goods.

Christmas Cooking

- Roasting tins, turkey foil, cake tins, cake boards, cake frills and decorations. Turkey basters and meat thermometers.

Christmas Cleaning

- Washing up liquid, stain remover (ideal for red wine), bin bags, and a wide range of household cleaning materials. Why not hire the Rug Doctor to give your home a seasonal freshen-up?

Christmas Fireside

- Logs, coal, kindling, calor gas, firelighters and don't forget the matches.

Christmas Cheer

- We hope that you will always find friendly and helpful staff on hand to assist you throughout the store.



Bishop of Norwich

Last month I had the privilege of being part of the clergy procession at the Enthronement of Bishop Graham Usher in Norwich Cathedral. A few years ago I could not have imagined this happening and the joy of witnessing a truly memorable service. As part of his visit to churches in Brundall and surrounding villages we were



also delighted to welcome Bishop Graham to Brundall Home Hardware. He was particularly interested to see that we sold locally produced honey as bee keeping is a passion of his. He took a tour of the shop and spent time in conversation with Alison and I together with our work colleagues. Thank you to Rev Peter Leech for arranging this visit.



Shop Music

I have been asked by my staff over the years if it is possible to play music in the shop. To do this we have to pay a licence fee which is quite expensive. However, I have gained a short-term licence to just see how things go and to get feedback from our customers. So far we have received positive comments as we have played some old classics including some of my favourites including Glenn Miller. We are hoping that the music sounds enjoyable and not oppressive. Please do let us know what you think. We have noticed a little bit of foot tapping going on and a little attempt at singing along. I like to whistle so please do be prepared for this eventuality. (Dogs may howl!)

Christmas Opening Hours

23rd December - 8.30am to 5.30pm

Christmas Eve - 8.30am to 1.00pm

Christmas Day - Closed

Boxing Day - Closed

27th December 9am to 5pm

28th December 9am to 5pm

29th December - Closed

30th December - 8.30am to 5pm

New Years Eve - 8.30am to 4pm

New Years Day - Closed

Andrew, Alison and our colleagues at Brundall Home Hardware wish all of our friends and customers a blessed Christmas and a Happy New Year.

We thank you for your continued support and custom throughout 2019 and we look forward to our being able to serve Brundall and the surrounding villages throughout the coming year.



How to contact us?

Telephone 01603 714341

Email info@brundallpetandgardencentre.co.uk

www.brundallpetandgardencentre.co.uk

www.facebook.com/brundallhomehardware

We are open 8.30am to 5.30pm Monday to Saturday. Closed Sunday and Public Holidays.

Free local delivery on purchases over £15.

Subject to availability of delivery driver and weather conditions.

Brundall
homehardware

LANTERN WALK & CHRISTINGLE
1ST DEC
3:30pm
LANTERN MAKING AT THE MEMORIAL HALL
4:30PM
CHRISTINGLE SERVICE
ST LAURENCE, BRUNDALL

CAROL SERVICES
15TH DEC 7PM
ST LAURENCE, BRUNDALL
19TH DEC 7PM
ALL SAINTS, POSTWICK
22ND DEC 2:30PM
ST MICHAEL & ALL ANGELS, BRAYDESTON

CHRISTMAS EVE CRIB SERVICES
2PM - QUIET CRIB SERVICE
suitable for those with additional needs or on the dementia pathway
OTHER CRIB SERVICES
3:30PM & 5PM
ST LAURENCE, BRUNDALL

CHRISTMAS UNWRAPPED

CHRISTMAS DAY
8AM CHRISTMAS COMMUNION, ST LAURENCE, BRUNDALL
10AM FAMILY CELEBRATION, ST LAURENCE, BRUNDALL
10AM CHRISTMAS COMMUNION, ALL SAINTS, POSTWICK

MIDNIGHT MASS
24TH DEC 11:30PM
ST LAURENCE, BRUNDALL

Why not join in one of the Christmas Services organised by Yare Valley Churches? You can be assured of a warm welcome even on a cold winter 's day.

