



I really enjoy the landscape of Norfolk in the winter. There are some stunning scenes to enjoy and I particularly like the views over the river at Potter Heigham and across the marsh at Acle, both of which can be viewed as we travel to work.

However, winter does bring its challenges and like most people I look forward to seeing new growth appearing in the landscape and the first early signs of spring.

At Brundall Home Hardware we keep a good selection of products to help you through the winter months including, solid fuel, rock salt,

car care products and the odd snow shovel and sledges etc.

Mixed in with all of this you will find some special offers on spring DIY lines. These will be featured in a 20 page brochure which will be distributed during February. This contains hundreds of products at discounted prices. Given space limitations we may not keep every product in stock but we will be more than pleased to order items in for you. If we receive an order by Saturday afternoon we will have it in stock for you on the following Tuesday. (Subject to warehouse availability).

Stock Take..... Oh the joy of it.

January sees the end of our financial year. In some respects this is perfect as it provides the opportunity for us to complete the additional paperwork at a quieter time of year. The downside is that we have to undertake the dreaded stock take and this means wandering around outside in the garden centre counting all of the stock located there.

This year the stock take is a little more complex as we are using the opportunity to update the data recorded on our electronic till system.

The till has been installed now for approximately 18 months and this has enabled us to serve our customers in a more professional manner. The till also helps us to control our stock levels to ensure that we have the right products available. This is a feature that we have not been able to use to a great extent due to the complexity of having over 7000 different product lines in stock. We also have



some 60 plus suppliers. So as we continue with the stock take we are making sure that all products are recorded in the system, removing any duplicate records and generally ensuring that

the data is fit for purpose. To maintain this data we have also made some adjustments to the way in which we record stock deliveries. This has taken a little getting used to. I hope that the outcome of this additional effort will be that we have a more accurate understanding of our stock holding which will mean less likelihood of our being out of stock of a particular item.

Stock take always acts as a reminder of the variety of stock we actually hold and sometimes we even surprise ourselves with the odd item. Some of the more unusual items include a replacement washer for a garden hose fitting, an auger to go on the end of a set of drain rods and a scraper to clean burnt on food from ceramic hobs. The list could go on and on

Spring Flowers

We continue to sell our bunched daffodils sent to us direct from Cornwall. Many customers tell us that they look forward to the annual arrival of these. So why not add a little colour to your home for just £1.00 a bunch or three bunches for £2.50.

In the garden centre you will also find potted primroses and other early spring flowers.



Customer Feedback

Thank you to those of you who have taken the trouble to write a review about our shop on either Facebook or Google. Positive comments help us to promote our business with the main search engines. The likes of Google track activity on a website and the more times people visit the better it is for the page. Leaving feedback also helps Google to select us to be ranged higher in any search engine enquiry.

Why not consider liking our page on Facebook? We put lots of useful information on there during the month. Over 1000 people regularly receive notifications from us, including special offers and latest news.

Stock Take Clearance

Having worked on our stock take we've found a few items which we have decided to sell at a significantly reduced price. This may be a case of a line where we have too much stock, the packaging is slightly soiled or are simply end of lines.

Over the next month we will place some of these items out for sale. To get things started we will have a display in the window behind the till of Yankee Candle products.



These will be mainly a selection of votives and melts, with lots of different scents, alongside some Yankee Candle accessories such as Shades and Trays. These items will be on sale at 50% off.



In the garden centre you will find a selection of garden ornaments also with a 50% discount.

During February we will create an area in the shop where we will be clearly showing items at a discounted price. In this case the discount will be individually marked.

Each display will be updated and added to regularly throughout February so please do call in to see what is being put on display.

(Pictures for illustration only)

Don't forget to feed the birds!



Lots of choice in store.

Look out for products on promotion.

"While it is February one can taste the full joys of anticipation. Spring stands at the gate with her finger on the latch."

Patience Strong



Mr Fothergill's
SEEDS
BUY 2 GET 3rd
FREE

JANUARY & FEBRUARY ONLY
(Lowest priced item free)

Loyalty Card



This month will see a bit of a milestone for our Customer Loyalty card.

We expect to issue card number 1000.

That means that we regularly see customers coming into our store and saving with us. If you have one of our cards you can collect a monetary value every time you spend more than £5.00. Simply hand over your card before making payment and we will add 1% of you spend onto the card. You can then use this value to make payment against future purchases.

Another reason to shop locally at
Brundall Home Hardware

RugDoctor
Steaming Mad as Dirt!



For the past few editions I have featured the services of Rug Doctor. It turns out that we are one of the busiest agents for Rug Doctor in this area with many customers returning to take advantage of this powerful carpet and upholstery cleaner. For more information about how this cleaner can revitalise your home please do speak to a member of staff. Hire charges from £22.99.



Pest Control Made Easy



How to contact us?

Telephone 01603 714341

Email info@brundallpetandgardencentre.co.uk

www.brundallpetandgardencentre.co.uk

www.facebook.com/brundallhomehardware

We are open 8.30am to 5.30pm Monday to Saturday. Closed Sunday and Public Holidays.

Free local delivery on purchases over £15.

Subject to availability of delivery driver and weather conditions.



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