# nomenardware

### Wrendale

A true winner in the giftware market over the past few years. We are delighted to stock their range of fine china, produced by Royal Worcester. The range of greetings cards, wrapping papers, writing materials and general household items have added a touch of style to many a home and can be found in store.



#### **News in Brief**

- 2018 Diaries and Calendars now in stock.
- A new stay white range of paints from Ronseal now in stock.
- We can exchange full bags of coins, a service no longer offered by the Post Office.
- Cashback is available when paying by Debit Card.

## A few of my favourite things.....

I'm not about to start singing like Julie Andrews in the Sound of Music. Believe me you wouldn't want to hear it. But I am going to take the opportunity to write about a few of my favourite products and brands.

Having traded at the shop for over 12 years we have become accustomed to determining which products and brands represent value for money whilst being of a good quality.

I regularly read trade magazines to understand new product development and to gain an understanding of the products which are suitable for our local market. I have also gained first hand experience of products and brands which do not represent quality and therefore value for money. These products we will not stock.

In this newsletter you will find details of some of the products which we recommend to customers day in day out. Products and brands which we know are fit for purpose.

It is our aim to ensure that our customers are pleased with every product purchased from us. Generally speaking we have very few items returned as faulty and this is our aim. However, there are occasions when a product does fail and in these rare instances we will

do our best to resolve this to the best of our ability. We are very fortunate that the suppliers of the products that we stock also share our desire towards customer service and most of our manufacturers will wish to see happy users of their products.

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Interestingly we have seen a general trend over the past few years towards consumers being more selective about quality—this is particularly noticeable with pet food. See overleaf for more information on this.

One of the most obvious variations in product quality is padlocks. It is easy to stock very cheap padlocks, we did in the past and many of them were returned in a very short space of time. We will now only stock padlocks which we know will last. Brands such as Abus, Yale, Sterling and Faithful will be found on our shelves.





# YANKEE CANDLE' the world's best loved candle-

Perhaps one of the most iconic household brands in recent years, Yankee Candle have introduced innovation to the home scent industry.

The original Yankee Candle range which we stock, are slow burning candles which can last up to 180 hours for a large jar. They will fill your

home with a wide range of imaginative and attractive scents. Slow burning means more cost effective.

Every month we offer two scents at a discount of 25% off the RRP. A great way to save even more money. This months special offers is on Pink Sands and Turquoise Sky.

The original Yankee Candles make a fantastic gift and throughout the year we will offer a range of different gift sets and accessories. With our range of greetings cards we offer a one stop shop for gift ideas.

**Discounted Scents** 

# **home**hardware

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#### Gorilla



One of the best DIY product ranges we have come across.

You will have most likely seen Gorilla products being advertised recently on the television and with good reason. They really do work.

Their range of adhesive tapes and glues are some of the strongest on the market.

The original Gorilla Glue is a particularly versatile product which

can stick virtually any material. It can even stick polystyrene to metal. But do read the instructions.

The first time I used it, I did the man thing and ignored the instructions. The key instruction being that the glue n e e d s



moisture to activate it. When used correctly this is a very powerful and unusually, waterproof adhesive.

In my opinion their wood glues are a more cost effective solution to more well known brands.

The Gorilla product range gets a big thumbs up from me.

#### Ronseal



#### A brand which gets our support.

Over the past few years we have seen some real innovation in products from Ronseal. Clearly this is a company which has invested money in developing new product technology and has a vision about what it is trying to do in the market place.

I have spoken at length in this newsletter about Ronseal's Garden Paint which remains one of the best wood protection products I have seen for a number of years. As a result we continue

to invest in the range.

Recently Ronseal have introduced new products for dealing



damp surfaces such as around windows in bathrooms. Their latest innovation is a range of stay white paints in a selection of finishes. This is quite exciting as in recent years legislative changes in paint production have meant that some white paints yellow quickly.



#### **Another Brand which** we are delighted to stock.

numerous suppliers of cheap hand tools. They knock on our door regularly and try to encourage us to take on their product ranges. We

have tried some of these products in the dim and distant past. You will no longer find these suppliers products on our shelves.

We believe in offering quality products at a fair price. Therefore, our main tool range is purchased from a brand called Faithful. The distributor behind this brand (Toolbank) is one of the largest tool wholesalers in the country. A representative visits us every two weeks to top up our stock. In the unlikely event that you experience a product failure it is dealt with swiftly and professionally.

Faithful Tools are a mid priced range which will last many years. We have access to many thousands of tools from Toolbank on a next day delivery service. Ask in store if you require an item not on display.

#### Burns Pet Nutrition.



Over the past few years we have seen customers change their requirements for pet food for their beloved pets—particularly dogs.

Many customers now prefer quality food and treats made from natural materials without added fillers. We have responded to this demand and now predominately sell ranges of holistic pet food. Burns is our most popular, due to its quality and the fact that we offer a loyalty scheme. Reducing the cost of feeding your pet a well balanced diet.

#### **Burns Loyalty Scheme:**

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\*Terms & Conditions Apply, Ask In Store for More Information. Cheapest Bag Free