# nomenard ware

Something Special

This year we have introduced new ranges of Christmas cards. Boxed cards and individual cards for all members of the family. Look out for designs from Wrendale, Tom Smith and Words and Wishes.

The Christmas
Greeting from Brundall
range is always
popular.

### **News in Brief**

- Spring bulbs still available and ready for planting now.
- Not all of our electrical light bulbs are on display. We keep many variants in the stock room. High demand for bulbs at this time of year as the nights are now drawing in.
- Don 't forget to take a look at our range of torches. Perfect for a dark night.

November 2016

# Christmas is on it's way!!! (Wendy will tell you how many sleeps to go).



From a retailers perspective it can be quite hard having to source a wide range of Christmas products each year. Even more difficult trying to squeeze them all into a small space known

as Brundall Home Hardware.

This year we continue to offer three special promotion brochures for Christmas.

Our Toolbank Real Deals For You promotion is a fantastic boys toys catalogue packed with tools, batteries, torches and work clothing. The prices offered are quite simply fantastic and will be hard to beat. Lots of potential stocking fillers and some extra special tool gifts for the man (or woman) in your life.

Our Magic of Christmas brochure is now available for collection in store. Lots of decoration and gift ideas.

During November we will also be delivering 10,000 Christmas promotion leaflets. Packed

full of Christmas ideas which can be purchased in store. Alternatively, you can phone us to place an order or order on-line for collection in store. No delivery charges with our "click and collect" service.

Just visit our web site and follow the "Click and Collect" link. This will take you to a central Home Hardware site where you can place your order. All on-line "Click and Collect" orders do benefit Brundall Home Hardware.

We have a delightful range of Christmas cards with many new and exciting designs. Individual Christmas cards priced from just £1.00. Oh, and don't forget the special Yankee Candle gift sets. In the garden centre you will find a range of potted and cut Christmas trees. Due mid / late November.

So when thinking about your Christmas shopping please do think about your local hardware store!!!.



# Yankee Candle — Candle of the Month

Every month we have two ranges of Yankee Candle which we offer to you at a special 25% discount off the RRP. This is a massive saving on your Yankee Candle purchases. Yankee Candles make an excellent Christmas present so start saving today.

25% Off

Snowflake Cookie and

Snow in Love





# homehardware

Telephone 01603 714341 facebook.com/brundallhomehardware www.brundallpetandgardencentre.co.uk

Free local delivery on orders over £15.00. Subject to availability and weather conditions.



#### Thank you.

A special thank you to all customers who have continued to support us by visiting this part of the village since the closure of Budgens. Particularly with the added inconvenience of road works. Special thanks to the many customers who have been concerned about our trade and have made specific enquires about our welfare. I am pleased to report that your support has been felt and trade has been maintained. However, we are looking forward to seeing a thriving supermarket once again operating in the centre of the village.

# Not surprising really!

I mentioned a couple of months ago that we were being informed by many national suppliers that their prices may start to increase as a result of exchange rate difficulties.

I am sorry to say that these increases are starting to be felt by all retailers. However, many of our suppliers have been able to hold off increases until after Christmas, particularly as they have committed to supporting their customers, such as Brundall Home Hardware, with promotional lines over the Christmas period.

We will do all we can to delay these inevitable price increases.

However, please be assured that this is a national pricing problem.

We will continue to serve and support our customers with a high level of customer service, whilst at the same time providing quality products at affordable prices.

AA and AAA Duracell Batteries.

8 batteries for just £3.99



## Some news about Andrew

In August this year I started a three year programme of training and study which, if successfully completed, will see me becoming an unpaid vicar in the Church of England. Helping out at Stalham Church.

Some customers are already aware of this and have been very supportive. For this I am very grateful. In order to balance work, family and study life I have decided to take Tuesday off work as a study day. This also coincides with evening lectures in Norwich. I am very grateful to my colleagues at Brundall Home Hardware who have adjusted their working patterns to help cover my

absence and ensure that the shop continues to operate normally in very competent hands.

The approach that I have taken to training and any future service in the church will not have an impact on the operation of Brundall Home Hardware. This business will remain my main employment and any church involvement will be undertaken alongside my work in the shop. I will still be here in the shop during the rest of the week.

The training has been very interesting but also a little taxing. I've not been in the classroom for 30 plus years! A bit of brain ache at times.



Christmas Trees arriving in stock during November.

Do you have any empty Calor Gas bottles at home that you would like to dispose of? Drop them into us and we will return them securely to Calor Gas.



# Christmas Event—Date for your Diary.

Our 11th annual Christmas event will take place on Saturday 17th December 2016 between 11am and 3pm. All activities are free of charge including the visit to Father Christmas and his real reindeer. Donations to support the work of the Vidiyal Trust. Brundall Scouts will be holding a fund raising event in the Memorial Hall at the same time. Two great reasons to book the date in your diary. Information to follow on facebook and in the next newsletter.

