

Our Monthly Newsletter

Thank you for taking the time to read this newsletter. We hope you find the content interesting. All back issues can be located at www.brundallpetandgardencentre.co.uk.

The Benefits of Independence

So the EU decision is now known and the debates rumble on.

I do not propose to offer an argument for either side of the EU debate or to highlight my own views. Rather the whole debate set me thinking about the value of the independent retailer.

Here in Brundall we benefit from a number of independent businesses. Those like us on the main street are obvious. Others less so. Just think about all those privately owned businesses on the marinas and the army of people who work for themselves.

So what is so special about an independent business. Quite simply we are all driven to be creative in our respective employment and to work to our own benefit

and that of our customers.

As an independent business we have the opportunity and flexibility to determine our own product ranges, pricing and presentation. This means that we are able to ensure quality products at affordable prices. We benchmark against the big boys and are more than happy for our customers to check prices. We know that day to day we offer a competitive service.

By shopping with us, and the other independent businesses you are also supporting local employment. Yes that's right we have six part-time members of staff who derive their income from working with us. All live in Brundall or the surrounding villages.

You also keep some of your money in the local economy. We do buy from national companies but we also try to purchase from businesses here in Norfolk. Particularly our plant and pet food stock.

By shopping in your local village you also cut down on travelling. Just think about how difficult it is to drive into Norwich!!!

So next time you need a product or service spare a thought for your local independent businesses. You will receive thoughtful, informed service, delivered by people who live locally and who delight in supporting the infrastructure of this village.

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Display Changes

Hopefully you will have noticed some of the changes made in store to our displays.

All designed to make our product range clearer and more accessible.

Over the past few months we have improved the display of ironmongery and electrical products. All ironmongery is now back in the shop which will hopefully make it easier to find the right product for your project or repair.

The tools sections has been redesigned to make it easier for you to access our range of hand power tools. Hand tools are now less cluttered and set out in logical order. Don't forget we can order anything not on display from thousands of products offered by Toolbank.

Oh and have you seen the new Yankee Candle stand. This took some sorting but we are pleased with the results. The top end of the shop is tidier and more open. It also smells great with the expanded range of candles.



Yankee Candle—Candle(s) of the Month



25% off the RRP

Our three July scents will be on sale from Friday 1st July.

Turquoise Sky, Pink Dragon Fruit and Black Coconut.

If you wish to take advantage of this offer please do not delay.

Three scents discounted this month!!!



Contact us on 01603 714341

E-mail:

info@brundallpetandgardencentre.co.uk

Find us on the web

www.brundallpetandgardencentre.co.uk

www.facebook.com/BrundallHomeHardware

Twitter: #brundallhh



Home delivery service available on purchases over £15.00. Deliveries to Brundall, Postwick, Blofield, Blofield Heath, Strumpshaw and Lingwood. Deliveries at a mutually convenient time. **Deliveries will not take place in icy conditions.**

Andrew's Top Tips - Don't say it with fresh flowers.

Many customers will recall that some 5 years ago we used to sell fresh flowers. We found that this did not work financially and we changed direction. However, we do have customers who are looking for a quality floral gift from a shop in the village.



The good news is that you do not always have to say it with a bunch of fresh flowers. At Brundall Home Hardware we stock a good range of plants in the garden centre. With prices to suit all budgets from a small plant such as Dianthus through to something a little larger such as a Hydrangea. Our plants make an excellent gift. We will even offer to wrap it for you so that the presentation is something a little special.

Plants make an ideal gift for someone when you are invited to dinner or as a little thank you. Simple, attractive and not over stated.

Customers also seek floral tributes for placing on the grave of a loved one. We can plant up a small bowl with seasonal plants and add some water retaining gel to help keep them fresh. I very often suggest to customers the idea of using small perennial plants. Once they have finished flowering on the grave it is possible to bring them home and plant them in your garden. This is a way of remembering someone when you look into your own garden.



Ronseal Garden Paint

I have waxed lyrical about this product on more than one occasion. But to be honest I make no apology for doing so again.

This really is a great product for use around both the home and the garden. It is a water based paint which can be used on wood, metal and pottery. The colour palette is fantastic and the product is reasonably priced.

You do need three coats to give a really terrific finish although many customers have said that two coats worked for them. It really depends on what you are painting.

Last year we painted a 10 year old summer house. It has stood up well to a very

damp winter, spring and now summer with only a little touching up required on a window frame. (This was in a poor state when painted).

So please do give this product a try. It will brighten up areas of your garden and potentially your home as well.



250ml for £4.99

750ml for £9.99

2L for £19.99

Flea Protection

Just a reminder following last month's article on flea protection.

We keep a wide range of products designed to help protect your pet and home against this seasonal problem. As the weather gets warmer and more humid the risk of a flea problem will only get worse.

Please call in store for product advice.



Wall Baskets



Thank you to everyone who has made a comment about the wall baskets on the front of the shop.

Trish and I planted these some weeks ago and we tried a slightly different approach this year. Basically trying to keep the same layout in each basket. We are pleased with the result.

The plants are doing well due to Miracle Gro Slow Release plant food. Oh and Audrey who walks past each morning and dead heads. Thank you Audrey.