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Our Monthly Newsletter

Thank you for taking the time to read this newsletter. We hope you find the content interesting. All back issues can be located at www.brundallpetandgardencentre.co.uk.

2015 Highlights

2015 seemed to fly past carried. with one season merging Look out for this years Spring into the next. However, there are a few things that stand out during our year Hardware.

In February 2015 Alison and I celebrated 10 years at the introduced many new scents shop. A great 10 years and we and the very popular candle of look forward to the next.

to run a number of different range during 2016. promotions, supported by In August David retired from Home Hardware.

Gardening promotion we also welcome Trish as his introduced Spring DIY, Autumn replacement. A slight Home and DIY, then rounded adjustment for all of us as we the year off with Christmas. In a b s o r b e d D a v i d's total we distributed some responsibilities but a task which 40,000 brochures to homes as the team have achieved far apart as Halvergate, Cantley admirably. and right through to the edge of Norwich including Thorpe Village. As a result of these promotions we have been delighted to welcome a number of new customers. We hope that our existing customers also enjoyed the many special offers that these promotions

DIY promotion which will be distributed in February.

Brundall Home Yankee Candle was introduced as a new product line in July and this proved an immediate success. Since then we have the month. We are keen to be Last year we made the decision able to further develop the

our staff after many years of In addition to our usual Spring service. We were delighted to





As usual we staged our annual Christmas event on the 19th December. The best year yet!. The weather was incredible so we enjoyed balmy temperatures and a dry day. A far cry from previous years.

Over 200 children visited Father Christmas and £615 was raised in donations to support the work of the Vidiyal Trust. Once again a special thank you to all who supported this event and helped make it a rather special day.

Here's to 2016

Yankee Candle—Candle of the Month



25% off the RRP

Our two January scents will be on sale from Saturday 3rd January.

Cassis and Champaca Blossom

If you wish to take advantage of this offer please do not delay. We now have a number of customers in the shop on the 1st of the month just to get the new scent. Limited stock available!

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Christmas Clearance

We have a few Christmas Yankee Candle lines left over. We will be offering these at 20% off the RRP whilst stocks last.



Method Laundry Liquid

We wrote an article about this fantastic product in October when we had hoped to receive stock. Due to a supply problem this product has only just arrived in store.

Please do give it a try. It's incredible!



Seed Potatoes

These will arrive in stock during January. Our range will include onions and shallots.

Prundall Pomenard Ware Rug Doctor



Contact us on 01603 714341 E-mail: info@brundallpetandgardencentre.co.uk

Find us on the web www.brundallpetandgardencentre.co.uk

www.facebook.com/BrundallHomeHardware Twitter: #brundallhh





Home delivery service available on purchases over £15.00. Deliveries to Brundall, Postwick, Blofield, Blofield Heath, Strumpshaw and Lingwood. Deliveries at a mutually convenient time. Deliveries will not take place in icy conditions.



Buy 2 and get a 3rd free

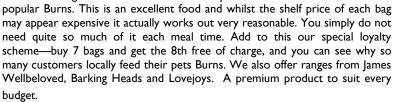
Andrew's Top Tips - Why not provide your dog with the perfect diet?

Over the past year we have seen a steady change in customer habits when purchasing dog food and treats for your special friend. We suspect that

customers now notice the value of feeding with a specialist food which will help improve your pet's health and ultimately reduce vets bills.

As a result of this we have decided to reduce the range of dog foods and treats designed for the mass market. Why? Because customers no longer seem to be buying these products from us. Instead we have increased the range of hypoallergenic food and natural dog treats. These are now increasingly being enjoyed by our customers pets.

Our main dog food line remains the very



Our range of natural treats from Venidog have been really successful, All natural and healthy for your pet.

If you require any specialist help in selecting the right food for your dog please speak to a member of staff who will be pleased to assist.

If you can't see your preferred pet food on display please ask. We can order many pet foods direct from our suppliers. We may even be cheaper then the big boys! It happens quite often. We know as our customers tell us.

Looking Bored!!!

If you see a member of staff walking round the shop this month looking a bit glazed. There's a reason.

At the end of January we have the delight of our annual stock take. This is a task that we look upon with a sense of doom. But a necessary evil to help us determine the profitability of the business each year.

We do not have computerised tills so we have to undertake the stock take manually. We do use a laptop with spreadsheet facilities to help us with the calculations. On average it takes up to 10 man days to count all of our stock. Counting the stock in the garden centre at the end of

January particular delight.

Whilst not an science we do believe that we hold some 7000 products. Not different bad for a little village store. On a positive note it's also a good time to tidy up the store and bring forward any stock that has found it's way to the back of our stock rooms.

Very often we find something that we had forgotten about and it gives us a chance to get these items back on dis-

> Roll-on February!!!

Revised Loyalty Scheme

We've updated our very popular loyalty scheme to make it easier for you.

Please ask staff for your new loyalty card which is now much smaller and will fit perfectly in your wallet or



Burgess Food

Many pet owners have become aware of the importance of feeding their rabbits and guinea pigs a more natural diet. By this I mean avoiding the maize based pet foods which often result in selective feeding and overweight pets.

We stock a range of Burgess pellets designed to overcome these problems and provide your pet with a diet. One healthier supported by most vets. We've also increased our range of hays, dried grass and fodders.

