

## Our Monthly Newsletter

Thank you for taking the time to read this newsletter. We hope you find the content interesting. All back issues can be located at [www.brundallpetandgardencentre.co.uk](http://www.brundallpetandgardencentre.co.uk).

## Racing to Silverstone

### Alison and I enjoyed a two day trip to Silverstone!

No not racing around the track or enjoying the delights of a Grand Prix. We went for the Autumn Home Hardware Trade Show.

An interesting couple of days where we were able to meet many suppliers and look at new products.

Some of the highlights for us were the ability to speak to suppliers about the developing light bulb market, new designs of bird feeders and eco friendly washing solutions. We also met



suppliers of old favourites such as Sticky Backed Plastic.

Over the next few weeks we will be introducing a few new lines which we are confident will be of interest to our customers.

A well organised trade show helps retailers understand new product developments and decide how to improve product ranges. This is important to us at Brundall Home Hardware as we do not want our range to become static or boring. We are always willing to listen to customers who would be interested to see changes to our product lines. So if you have any suggestions please do speak to Alison or I.

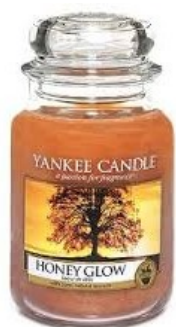
Over the next couple of months you will also see a number of changes in the shop as we prepare for Christmas. Our Autumn Promotion is currently running and this will be followed by a series of offers for Christmas. Lots available at promotional prices.

### Greetings Cards

With lots of exciting changes taking place at the Post Office please do not forget that we have always carried an extensive range of greetings cards. Attractive designs from just £1.00.



## Yankee Candle—Candle of the Month



We continue to hear the sound of sniffing in the shop as customers sample the fragrances of our Yankee Candle range.

It's about to get better! From October we will be displaying Candle(s) of the Month.

This month we will be offering 25% off Honey Glow and Fireside. Two delightful scents ideal for Autumn nights.

**25% Off**  
**Candle of the Month**

## Newsletter October 2015

### Diary Dates

Autumn promotion ends  
24 October 2015

### Mustard TV

Mustard TV visited Brundall during the summer as part of a Norfolk Hidden Gems series. Brundall Home Hardware was delighted to be featured in this.

### Favourites Back in Stock

One of our major suppliers has decided to withdraw from supplying independent stores and concentrate on supplying multinationals. This has caused us a supply problem over the past couple of months but we are pleased to say that we have now found a solution. A new supplier has been identified and we have been able to get many old favourites back in to stock.

The very popular Chocolate Assortment at

£1.00 has always

been a real hit. Ace Gentle Bleach for washing is available again at £1.99. We have also reintroduced Easy Bleach 2 for £1.00.



Contact us on 01603 714341

E-mail:

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Find us on the web

www.brundallpetandgardencentre.co.uk

www.facebook.com/BrundallHomeHardware

Twitter: #brundallhh



Home delivery service available on purchases over £15.00. Deliveries to Brundall, Postwick, Blofield, Blofield Heath, Strumpshaw and Lingwood. Deliveries at a mutually convenient time. **Deliveries will not take place in icy conditions.**

**YANKEE  
CANDLE®**  
the world's best *loved* candle™

**Andrew's top tips. Get the most out of Yankee Candle**

**Sorry to keep going on about Yankee Candle. But since we have introduced this line we have realised just how popular this product is. We thought you would like some cost saving tips.**

We will now be having a candle on special offer each month. These will be 25% less than the normal price. A great way to save money on these long burning, highly fragrant candles. Details will appear in this newsletter and on facebook / twitter each month.

However, did you know that by trimming the wick before burning your candle will ensure a cleaner and more efficient burn? (Wick trimmers now in stock). This will help your candle last longer. You also need to burn large and medium jars for a minimum of 3-4 hours. This will ensure that the top of the candle liquefies. Your candle will then burn without a tunneling effect, i.e. burn around the wick without melting to the edges. Tunneling means less life from your candle. If tunneling does happen wrap a thick sock around the outside of the jar whilst burning. This will encourage wax around the outside of the candle to melt back into the tunnel and help your candle last longer.

If you use wax melts you can create your own scents. This is called Mixology. Combine two scents to create your own. A great way to use up any spare wax whilst having fun creating your own scent chemistry.

**Another great way to get the Yankee scent is to use a melt warmer. Melts cost £1.49 and will fill your house with scent for days. See ours in operation in store — it's on for 9 hours every day!!!**



**Method Washing Liquid**

**Alison has been looking for a better washing liquid for use at home.**

Having trawled the internet looking for suggestions to a washing liquid that is tough on cleaning and kind to the environment she found excellent reviews on **Method Laundry Liquid.**

I experience a bit of a skin problem and there is sometimes a need to remove blood stains from clothing etc. Many products were just not up to the mark. Having purchased some Method Laundry Liquid from the supermarket we decided to give it a go.

This is one remarkable product. Sold in a 300ml pump dispenser you only need 4 or 5 pumps of liquid to complete a really clean wash. No overdosing!. One bottle will

complete 25 washes. The best bit. The washing has come up cleaner than ever before and no residue stains.

We have been so impressed that we have ordered several cases at the trade show and this product will be on sale as soon as stocks arrive.

Method is part of the Ecover family. Natural based cleaning products ideal for the environment and no worries about harsh chemicals for you.



**Highly  
Recommended**

**Winter's Coming**

**Get ready for Winter with Brundal Home Hardware.**

We have a range of products in store to help you get ready, from door and window insulation, pipe lagging, coal, logs, Calor Gas and rock salt. Oh and don't forget snow shovels, sledges, car windscreen de-icer, screen scrapers and anti-freeze.

Our Autumn promotion has lots of special offers on heating solutions and fire side accessories. Ask for your copy today!



**Winter Pansy's  
You can still enjoy colour in the garden during Winter.**

Just take a look at our selection of Winter pansies, cyclamen and viola's. These will add a splash of colour to your garden during the coming cold months.

Ideal when planted in tubs and pots and placed near a door or window. Add a Goldcrest conifer to give some additional structure. Ivy also works well.

Please ask staff for planting ideas and advice.