

Our Monthly Newsletter

Thank you for taking the time to read this newsletter. We hope you find the content interesting. All back issues can be located at www.brundallpetandgardencentre.co.uk.

Newsletter August 2015

Yankee Candle arrives in Brundall

**YANKEE
CANDLE®**

the world's best *loved* candle™

Both Alison and I have been getting excited about the new Yankee Candle product range.

As I have said before we delight in finding new products for the store. Our enthusiasm for this has resulted in a shop full of varied stock lines. However, for us one of the most exciting new lines has to be Yankee Candle.

We have enjoyed these highly scented and long lasting candles at home for many years and it was just a chance conversation

that led us to becoming stockists.



We wanted to install a new giftware product range as trends are moving towards more practical giftware ideas. Yankee Candles makes a perfect gift as they come in a wide range of scents and price points so there is something for everyone.

They are also a perfect solution for a little bit of personal self indulgence. Many people buy these candles for a little bit of luxury in their own homes. In fact since we announced that we would be stocking this product range we have had numerous conversations with customers who have said that they really like Yankee Candle and that they will be pleased to be able to buy them here in Brundall.

Not only do Yankee Candle supply a range of candles they have also developed a range of car air fresheners. These are also now in store.

With a special 3 for 2 price on the car air fresheners customers will have the chance to try a number of different

fragrances.

If you've never thought about buying Yankee Candle before please feel free to call in and just have a "sniff" at our new stock.

What's so special about Yankee Candle?

Yankee Candles are slow burning, they burn right to the bottom of their jar and the scent that is given off is as strong at the end of the candle as it is when your first light it. There is no wax waste as you burn.

A large jar will last up to three months when burnt for 3-4 hours per day.

So go on give Yankee Candle a try today.



Diary Dates

Bank Holiday

31st August

We will be closed.

David Aldred

Some 15 years ago David started working at Brundall Pet and Hardware for his sister Caroline and his brother-in-law Andrew.

When we bought the business in 2005 David joined our team and has been with us for 10 years.

David has recently decided to retire to spend more time with his family. He plans to leave at the end of August 2015.

David has been a valuable member of staff at Brundall Home Hardware and his contribution will be missed.

Alison and I, together with all the team at Brundall Home Hardware, wish David a long and happy retirement.



Back to School Stationery



Parents we know the high cost of kitting out the kids with new uniform and all the paraphernalia required at the start of term.

To help reduce the cost we have introduced a range of stationery priced at just 99p or less. This includes all the usual pens, rubbers, pencils and rulers.

So when thinking about getting

the kids ready to go back to school in September please do remember that your local store has all the essentials needed for the classroom.

**BACK TO
SCHOOL**

Contact us on 01603 714341

E-mail:

info@brundallpetandgardencentre.co.uk

Find us on the web

www.brundallpetandgardencentre.co.uk

www.facebook.com/BrundallHomeHardware

Twitter: #brundallhh



Home delivery service available on purchases over £15.00. Deliveries to Brundall, Postwick, Blofield, Blofield Heath, Strumpshaw and Lingwood. Deliveries at a mutually convenient time. **Deliveries will not take place in icy conditions.**



Tomorite.
A good all round
plant food.
Not just for
tomatoes.

Andrew's top tips. Save on lighting costs.

Some years ago our friends in the EU decided to ban the traditional pearl light bulbs to encourage us all to start using energy efficient lighting. The early results were poorly lit houses with cheaper fuel bills.

The fluorescent bulbs which flooded the market a few years ago do work but do not look particularly attractive in decorative light fittings. For spot lights these were quite bulky and did not always give a good direction of light.

Roll on a few years and finally technology has caught up with the legislation. The latest generation of LED light bulbs are now available and provide an excellent light whilst burning very little energy.



One of the most popular LED bulbs is the GU10 spot light. We stock an excellent range of these which give the traditional 50w light output but only burn 5w of electricity. Priced at £7.99 these are a little more expensive than the traditional version priced at £3.10. However, the LED version will last many years where as the older style bulb will only last a few months. A cost saving from the start.

We have been testing these bulbs at home and we are more than happy to recommend LED lighting to our customers.

What about the traditional light bulb? These are no longer being manufactured or imported into the EU. Stocks are running low across the country and eventually these will not be available for purchase.

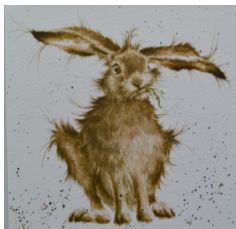
We stock tried and tested makes of LED bulbs—NGPS and Reon. Please speak to staff for more information.



New Range of Greetings Cards

Always on the look out for something fresh in the card department. We are pleased with the two new ranges which have recently arrived.

"Jonny Javelin". A really attractive range of cards with some fresh designs. These have proved very popular with a large number of cards having been purchased since we have introduced the range.



The first new range is a selection called The Country Set from a company called Wrendale Designs. The above card is called "Hare-Brained". Also take a look at the accompanying stationery which we are also stocking. Makes an ideal gift to go with the card. The second range of cards comes from a company called



These have been so popular that we are now looking to stock their Christmas cards. So please look out for these in store during the Autumn.

Winter Pansies

Winter pansies will start to come into stock during August. It seems strange to start considering winter stock at this time. However, it's a great opportunity to think about your flower displays for the coming season. These pansies will be showing some flower and will help fill any gaps in the border this year.

You will also give your plants a chance to get established before winter which will give them the greatest chance of survival.

In the depths of winter your pansies will not do too much. However, as spring warms up your pansies will start to grow again and give a burst of colour. Blooms usually last through to July the following year.

**WINTER PANSIES
IN STOCK DURING
AUGUST**

Wasp Treatments

One of the joys of summer is trying to eat outside and dodge the unwelcomed wasp.

We have a number of products which will help, ranging from the simply fly swat through to specialist powders and sprays. So don't let unwanted flying pests spoil your summer call in store to find out what we can do to help.

