

## Our Monthly Newsletter

Thank you for taking the time to read this newsletter. We hope you find the content interesting. All back issues can be located at [www.brundallpetandgardencentre.co.uk](http://www.brundallpetandgardencentre.co.uk).

## Hardware Retailer of the Year - Silver Winner



**Yes that's right we've been announced as an award winner.**

DIY Week is a publication which has been produced for many generations and looks at the issues, trends and activities in the DIY, building, gardening and home development sectors.

DIY Week hosts an annual awards programme which recognises those who are working in the retail sector and in areas of new product innovation.

We are delighted to receive

confirmation that we have been announced as **Hardware Retailer of the Year—Silver Award winner**. In total 5 stores nationally have been given this award. At Brundall Home Hardware we have been shortlisted to receive the Gold Award which will be announced at an industry dinner on 16 February 2015. We await to hear the results!

So what does the award mean for us? It is wonderful to get this news and for a trade organisation to

acknowledge the work that has taken place at Brundall Home Hardware over the years. It is also good for all of us who work here to see that our efforts in serving the area of Brundall and surrounding villages has been noticed. But more importantly it will give us the added enthusiasm to continue to do what we enjoy doing—serving you our customers to the best of our ability.

During the coming year we look forward to making some further display improvements to the garden centre and introducing some additional promotion programmes. So please keep an eye on what's going on at Brundall Home Hardware.

**Thank you to DIY Week for this award.**

## Newsletter January 2015

### Thank you

Thank you to all of our customers for your support, custom and friendship during the past year. We look forward to doing it all again during 2015.

Happy New Year.

### Gift of Christmas

Another great success. Thanks to all who gave their time to assist. Grand total in donations for the Vidiyal Trust now stands at

**£582.47**



## Promotions



**Our Christmas promotion was a tremendous success.**

Thank you to all our customers who supported us over Christmas and in particular those who purchased from the Magic of Christmas promotion.

Given the success of this promotion we have now extended the distribution area to include, Cantley, Acle,

Freethorpe and Reedham.

Additional promotions have also been introduced so please do look out for our two Spring catalogues which will be distributed in February and April.

Lots of fantastic products at promotional prices. Available at Brundall Home Hardware.

## Diary Date

**14 February 2015  
Andrew and Alison  
will have been at  
the shop 10 years!  
Look out in next  
months newsletter  
for more details.**

Contact us on 01603 714341

E-mail:  
info@brundallpetandgardencentre.co.uk

Find us on the web  
www.brundallpetandgardencentre.co.uk

www.facebook.com/BrundallHomeHardware  
Twitter: #brundallhh



Home delivery service available on purchases over £15.00. Deliveries to Brundall, Postwick, Blofield, Blofield Heath, Strumpshaw and Lingwood. Deliveries at a mutually convenient time. **Deliveries will not take place in icy conditions.**

## Andrew's Top Tips - save money with us!

**Budgets are always a little tight in January so why not shop locally and save money at Brundall Home Hardware? Here's how!**

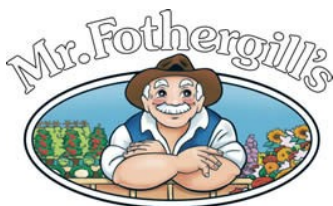
- In December we issued 500 £5.00 off vouchers to be redeemed against purchases of £30.00 or more during January 2015. So don't forget to spend yours this month.
- We offer a loyalty scheme to all customers. When you spend £15.00 or more in a single transaction you will receive a stamp. Collect 10 stamps and you will receive £5.00 off your next purchase. Ask for your loyalty card today!
- We offer a loyalty scheme for customers purchasing Burns pet food. Buy 7 bags and get the 8th free. We have many customers using this loyalty scheme and saving lots of money on their pet costs each year.
- We run a number of promotions throughout the year. Our next promotion will be launched in February. It is supported by a 20 page brochure packed with special offers. Look out for yours in the post and save, save, save. A spring gardening promotion will be launched in April.
- **Shop local and save the cost of travelling further afield!**

**SAVE at  
Brundall  
Home  
Hardware**



**Homefire Ovals.**  
**Perfect smokeless fuel. Ideal for multi fuel burners.**  
**Only £14.00 for 25kg.**

## Mr Fothergill's Seeds



So get out the gardening magazines and they are full of adverts and articles about getting the garden ready for the Spring. This includes buying seeds and starting to set those early crops and flowers.

At Brundall Home Hardware we recognise the importance of quality seed stock so we work with Mr Fothergill's and Johnsons seeds. They supply us with fresh seed stock every year so you can be assured of the best chance of growing success. We stock a wide

range of Mr Fothergill's vegetable seeds and the most common flower seeds from Johnsons.

We have a special offer for you! During January and February when you buy two packets of seeds you will receive a 3rd free of charge. (your choice, but the cheapest packet will be the free one).

Last year many customers took advantage of this offer and bought their seeds early.

We also carry a special stand of herb and pot salad seeds. Easy to grow and ideal for young gardeners.

**BUY 2 and GET  
A 3rd FREE**

## New season stock.

**Due for delivery in January.**

- Seed potatoes
- Onions
- Shallots
- Rhubarb
- Garlic
- Asparagus
- Raspberries
- Gooseberries
- Currents
- Fruit Trees
- Primroses

## It's Winter

**We keep a good range of products to help you through the winter months.**

- Solid Fuel
- Liquid Gas
- Rock Salt
- Dehumidifiers
- De-icers and car care
- Shoe ice grips
- Wellington boots
- Hats and gloves
- Walking sticks
- Hip flasks

Put out feed and fresh water for the birds this Winter. Lots of seed, suet products and treats in stock. See our blog page for more info.

