

Our Monthly Newsletter—Tradeshaw Special

Thank you for taking the time to read this newsletter. We hope you find the content interesting. All back issues can be located at www.brundallpetandgardencentre.co.uk.

Autumn Trade Shows

Alison and I attended a couple of trade shows during September.

Trade shows are our opportunity to meet with existing and potential suppliers and take a look at some of the new products on offer.

This year we visited our first Home Hardware show.

The event was hosted at Silverstone which provided a perfect venue for hundreds of businesses to show their latest product developments.



It was a relaxed event with seminars, product displays and some elements of fun. See the picture of me

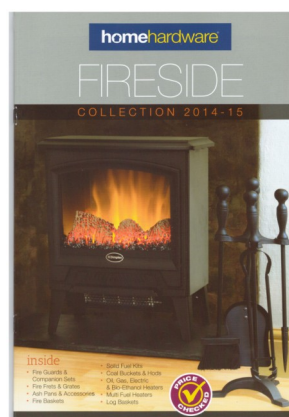
making a complete hash of a racing car simulator. If a prize for the highest number of crashes was available I would have been in pole position.

Alison can be seen relaxing with Spud the Dulux dog.

We were both delighted to see suppliers of both high quality garden products and bird care ranges. The best bit! High quality at great prices. So please look out for new products as we add them to our range.

Our trip included a visit to the Home Hardware warehouse in Bedford. This may sound a bit boring but it proved to be very interesting. More about the trade shows and the products we viewed can be found in this newsletter. For

lots more information please see our web-site blog and facebook page.



Fireside

Our fireside catalogue is now in store.

This contains lots of products to help you keep warm during the winter. Featuring solid fuel, gas and electric heating.

Keep cosy this winter

Warehouse Visit



The distribution centre for Home Hardware in Bedford carries many thousands of product lines. These are all available to you our customer with delivery within just a few days.

We were impressed with the scale of the operation and the volume of products that

are processed every week. Stock control is well maintained which means that Home Hardware usually have the items we require.

A new manager has just started and we have been promised an even better service.

Newsletter October 2014

Toolbank Tradeshaw

Toolbank is a major supplier of you've guessed it - tools.

They have been supporting our business for many years and not only supply tools, but gardening products, ironmongery and torches. In fact many thousands of product lines. They also help us with many of our Christmas promotional products.

The trade show was held at the Norfolk Showground and provided us with a good opportunity to view new products and ask our supplier lots of questions. Shows such as this build our knowledge to be able to assist you.



Price's Candles

Another trade show purchase.

Scented Candles

In stock now!

Contact us on 01603 714341

E-mail:
info@brundallpetandgardencentre.co.uk

Find us on the web
www.brundallpetandgardencentre.co.uk

www.facebook.com/BrundallHomeHardware
Twitter: #brundallhh



Home delivery service available on purchases over £15.00. Deliveries to Brundall, Postwick, Blofield, Blofield Heath, Strumpshaw and Lingwood. Deliveries at a mutually convenient time. **Deliveries will not take place in icy conditions.**



Tilly endorses the Go-Cat

Andrew's Top Tip — Take a look at the new Ecover Range

At the Home Hardware Trade show we spent quite some time talking to the representative on the Ecover stand. We have been fans of their products for sometime, personally using washing powders and washing up liquids, as they represent good value for money, high quality and help the environment.



We were informed that Ecover are in the process of changing their packaging to be more consumer friendly and improve the level of information about the environmental friendly nature of the products.

We were also shown a range of products from a sister company called Method. This is a well known American range which is now being launched in Europe. With the same company ethos these products are a little more innovative in style and concept. Some of the product fragrances were almost good enough to eat. Over the next few weeks we will be stocking the new look Ecover range and introducing some Method products. So my tip is.... Give these environmentally friendly products a try.

They do work!

Click and Collect—coming soon

Thousands of Home Hardware products at the click of a button.

During October we will be launching the third edition of our Cookware brochure. This is packed with hundreds of exciting and innovative cookware items.

Many of these products can be found in stock. However, for larger items we can either order these in store for you, or you have the option to Click and Collect.

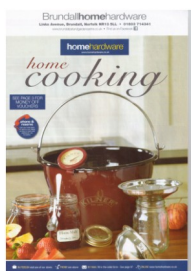
You can buy on line and specify that you wish to collect the product from Brundall Home Hardware. You pay on-line and will be informed when the product will be available for you to collect from us.

It's all very simple!

Then later in the month you will be able to do the same with out forthcoming

Christmas promotion. The service will eventually be expanded to include thousands of products that you can either buy through Click and Collect or just browse product pictures and descriptions.

Prefer to do it the old fashioned way. We are always in store to give friendly professional advice to assist you in making the right purchase.



Cookware brochure in store now. Collect yours today!

September Winner

We are delighted to announce that Maribel Nimenzo is the winner of our September goodie bag.

Maribel has won a beautiful Hydrangea and a toiletry set.

If you would like to be in with a chance of winning a prize just follow us on facebook or subscribe to our email newsletter.



National Fame?

Whilst walking around the Home Hardware show we were stopped by another Home Hardware business owner and his wife.

They spotted us from pictures on our web site and started talking to us about our garden centre. They too have a small area to the rear of their shop and are in the process of seeking permission to convert this into a small garden centre. They have been reading our regular updates on the web site and facebook.

We exchanged contact information and we look forward to being able to help a fellow Home Hardware business by recommending suppliers etc for garden products.

It's great to belong to a business organisation where members are pleased to share information and ideas.