

## Our Monthly Newsletter

Thank you for taking the time to read this newsletter. We hope you find the content interesting. All back issues can be located at [www.brundallpetandgardencentre.co.uk](http://www.brundallpetandgardencentre.co.uk).

## Plant Clearance (Three for two and 50% off)

### A busy year in the garden centre.

This year we have been rather busy in the garden centre. Many of our customers have enjoyed getting out in the garden and planting.

The weather has, until the latter part of August, been very favourable to the gardener with a warm spring with rain when we needed it.

We have noticed this year that more of our customers have decided to give vegetable growing a try as our seed sales have increased. Perennial sales have also been strong as more customers have discovered the value of a herbaceous border. Bedding plants were also popular.

The garden centre now contains a range of winter bedding including our Matrix pansies. Spring bulbs are

also in stock. We prefer a quality larger bulb and these will give a strong display in the spring.

To make way for all of this new stock we have decided to reduce the price of many of our perennials and shrubs. So make a visit and look out for our three for two offers and those plants marked with 50% off. There are hundreds of plants reduced so there is a bargain for everyone.

Finally just a quick thank you

to all of you who have supported our garden centre this spring and summer season. Your custom is very important to us and encourages us to ensure a wide range of quality products are held in stock.

Also thank you to the many customers who have commented on our wall baskets at the front of the shop. A special thank you to Audrey who can be seen regularly dead heading them as she walks past. Her efforts have really



## Newsletter September 2014

### Trade Show

During the month Andrew and Alison will be visiting Home Hardware trade show at Silverstone. We are looking forward to meeting other Home Hardware store owners and sharing ideas with them. We will have an opportunity to look around the distribution centre in Bedford where much of our stock originates and to meet with product manufacturers. Trade shows are a great way for



us to look out for new product lines and gain

more information about the products that we already stock. This hopefully helps us answer the many questions that we receive each day and makes a visit to a local store that more relevant to you our customers.

## Brundall HH Blog



### Please take a look at our website.

At Brundall Home Hardware we operate our own web site where you can find a wealth of information about the shop and the services we offer. Back issues of this newsletter can also be located here. A recent

addition is the new blog page. This is the part of our site where we can give you regular updates and lots of useful tips and suggestions to help with DIY and gardening tasks. It's a developing area and is updated regularly so please do take a look.

## Spring Bulbs now in stock

We have a delightful range of colourful tulips, crocus, narcissi and hyacinths.

Priced from

£1.99

Contact us on 01603 714341

E-mail:  
info@brundallpetandgardencentre.co.uk

Find us on the web  
www.brundallpetandgardencentre.co.uk

www.facebook.com/BrundallHomeHardware  
Twitter: #brundallhh



Home delivery service available on purchases over £15.00. Deliveries to Brundall, Postwick, Blofield, Blofield Heath, Strumpshaw and Lingwood. Deliveries at a mutually convenient time. **Deliveries will not take place in icy conditions.**



**Andrew's Top Tip** — Get ready for Christmas (or should I apologise for mentioning this so soon).

This year at Brundall Home Hardware we have decided to give you a wider choice of Christmas lines to choose from. We also plan to lay this out in a slightly different manner so that the products are easier to find.

To help support our Christmas range we will be offering you three really exciting Christmas catalogues. The first will be a colourful catalogue of Christmas tools, including special offers on batteries, torches and a wide range of gift ideas for under £10.

The second is a glossy catalogue highlighting a range of Christmas lights, artificial trees, novelty ideas and Christmas tableware.

Finally, we will be distributing 6500 Christmas catalogues packed, with everything you need to help with your Christmas preparations, including kitchen equipment, gift ideas, lighting and a range of small electrical appliances.

We hope that you will appreciate our Christmas offering this year. The down side, much of the stock will arrive during September so we will be making changes in the shop to display and accommodate it. So my apology is – sorry Christmas will be on display very soon!

**Alison and I will shortly be going to hand pick our Christmas trees for this year.**



## Plant of the Month

### Winter Pansy

**This month it was easy to choose our plant of the month. The Winter Pansy.**

These plants are so versatile and hardy. During the Autumn they give a cheery display as the nights draw in and are perfect for supplementing a tired looking summer bedding display. During the Winter they manage to survive. (Blooms may reduce or stop during the coldest months), but in the spring there is no stopping



them. Their flowers burst into bloom and will give a fantastic display right through until late July.

There are many different varieties of Winter Pansy. We choose to stock the very resilient Matrix variety which have been very popular with our customers for the past few years.

All of our Winter bedding trays are priced at £2.55.

If you would like to consider some Winter hanging baskets we can either plant these for you in your own baskets or you can select from the display in the garden centre.

**A container planted with seasonal plants next to your front door will help brighten up the darkest of Winter days!**

## August Winner

We are delighted to announce that Pauline Utley is the winner of our August goodie bag.

Pauline has won a beautiful Hydrangea and a toiletry set.

If you would like to be in with a chance of winning a prize just follow us on facebook or subscribe to our email newsletter.



## Bird Food



**Now's the time to check out our great range of wild bird foods, either sold loose or by the sack. We also stock a range of traditional and contemporary bird feeders.**