

## Our Monthly Newsletter

Thank you for taking the time to read this newsletter. We hope you find the content interesting. All back issues can be located at [www.brundallpetandgardencentre.co.uk](http://www.brundallpetandgardencentre.co.uk).

## Watering your garden

### Summer Planting

Having spent out on plants for your garden it is essential that the right steps are taken to keep your garden well watered throughout the summer. There are some simple steps which you can take to keep watering to a minimum.

If planting summer annual plants try digging a little water retaining gel into either your basket compost or directly into your flower bed soil. This absorbs vast quantities of water when it rains and will help to maintain moisture levels in your garden. We supply Gardman Water Retaining Crystals at £5.99 a tub.

Many gardeners are increasingly planting perennials which will flower each year. As these plants become established with deeper root systems the need for additional watering decreases. To keep the need for watering to a minimum I have now completely changed my south facing front garden planting to perennials.



### Watering Solutions

We have a great deal on a Hozelock watering set at £26.99. This includes a hose reel, 25m of heavy duty hose, all hose connectors and a trigger watering spray. Limited stock available.



Just need replacement parts for your existing hose system then call in store to view our comprehensive range. Our staff can answer most hose system related enquires.



Water butts provide a good way of collecting rain water for use in the garden. We offer a 210L Wards water butt at £49.99. This includes the water butt, stand, tap and diverter unit to transfer the rain water from your downpipe.

Water butts can be fitted with a tap which is compatible with your hose system, whilst this is gravity fed it does mean that you can easily transport water around the garden.

Finally the good old watering can is every gardener's essential tool. 5L and 10L watering cans available in store.



**Gardeners Club July special offer.**  
50p off any plant food product.

## Newsletter July 2013

### Diary Dates

#### July

#### National Ice Cream Month

Yes it's official. July is national ice cream month. So to help with the celebration you can be sure to find all your favourite Walls ice cream in store.

By the way we don't charge inflated prices for our ice cream.



#### Points of Interest

##### Parking

We appreciate that parking can sometimes be a problem in Brundall and your local business community has been taking some measures to try and improve the situation. Broadland Council have now removed the 2hr parking restriction in the village car park and this has meant that employees of the main business in the village can now park throughout the day. This has released some additional on street parking.

Many customers will also use the public car park and drive back to Brundall Home Hardware so that we can load their vehicles with bulky items. Short term parking is also available on the car park area to the rear of the shop.

We are also aware of parking enforcement taking place in Brundall so please take care should you choose to park on the yellow lines.



#### Not just for tomatoes!

Tomorite is a great all round plant food. This can be used on all your vegetable plants and is also great for hanging baskets and indoor plants.

## Lovejoys



We always strive to bring our customers new products and this is one that we are delighted to recommend. The best bit—a premium dog food without the premium price.

Lovejoys is a new dog food on the market which has been developed by our main pet food supplier. The recipe closely follows the formula of a well known premium dog

food brand. At £6.99 for a 2kg bag you will find that this represents a considerable cost saving. Lovejoys is a great way for customers who have traditionally fed their pets with a cheaper food to experience the benefits of an improved diet. Free samples and information available in store.

Contact us on 01603 714341

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Find us on the web

www.brundallpetandgardencentre.co.uk

www.facebook.com/BrundallHomeHardware



Find us on  
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Home delivery service available on purchases over £15.00. Deliveries to Brundall, Postwick, Blofield, Blofield Heath, Strumpshaw and Lingwood. Deliveries at a mutually convenient time. Deliveries will not take place in icy conditions.

Please email me with any thoughts and comments on this newsletter. I would also welcome suggested topics for inclusion in future editions.

## Andrew's Top Tip—Hassle free silver cleaning!

Don't we all just love cleaning silver, rubbing away with silver polish and cloth to get that perfect finish. Well how about a quick and simple solution without all the effort. (This approach only works on silver products that can be submerged in hot water—please don't try this on any silver item that is inset with gemstones, or cutlery with bone handles etc).

Simply place a large sheet of kitchen foil, folded a couple of times into a ceramic or glass heat resistant dish. (Do not use a container made out of any other material). Sprinkle a few spoonfuls of soda crystals into the container and then fill the container with boiling water. Stir crystals until dissolved.



To get cleaning simply place your silver item into the solution ensuring that the item is touching the kitchen foil. After a few minutes remove the item from the solution to find a sparkling clean piece of silver. You will find that the kitchen foil has turned a rather dark or even black colour.

It works via a chemical reaction taking the tarnish off the silver and transferring it to the kitchen foil. Try it first with a piece of jewelry before getting adventurous with the family heirlooms!

## Horticultural Trades Association



### Gift Vouchers

For a number of years we have been members of the Horticultural Trades Association which is the main professional body for garden centres up and down the country. Whilst we must be one of the smallest garden centres we can enjoy all of the benefits of membership and these in turn can be passed onto our customers.

The most recognised benefit of membership is the issue and acceptance of the National Garden Gift Voucher scheme. Here at Brundall Home Hardware we offer for sale vouchers in both £5 and £10 denominations. We even supply you with a free gift card and envelope which can be used to send your gift vouchers to the intended recipient.

We are more than happy to receive gift vouchers in payment for any item in store. We also have facilities to accept payment

from the new gift card which works in a very similar way to a debit card. Throughout the year the HTA offers special gifts etc for purchasers of Gift Vouchers so always enquire in store to see if a promotion is running.



### Other Benefits

As a business we also enjoy other benefits such as discounted card processing costs. For many businesses the cost of accepting credit and debit card payment can be high. Our membership of the HTA keeps these costs down to a reasonable level which in turn helps us to keep our overall

pricing down.

**As an extra benefit to our customers we have reduced the minimum transaction value for card acceptance to £2.00. Cashback is available on all debit card purchases.**



Find us on  
Facebook

We now place regular tips and information about our business on Facebook. This is a good way of informing customers of our latest offers and new product lines. Why not join us on Facebook to regularly keep in touch? We also offer some Facebook specific discounts so this presents an excellent opportunity to further save money with us. Find us at

**www.facebook.com/BrundallHomeHardware.**

Thanks to all those who are already following us.

## BBQ Charcoal



Available in store.



We are agents for the  
House Nameplate Company.  
Call in store for a brochure.