

Our Monthly Newsletter

Thank you for taking the time to read this newsletter. We hope you find the content interesting. All back issues can be located at www.brundallpetandgardencentre.co.uk.

Thank you...

Thank you to all those customers who have supported us during this years gardening season. I am pleased to report that it was a vast improvement on the very disappointing season last year. It has also given us some much needed encouragement given the level of investment that we have made in the garden centre in terms of effort and money.

This year, with the support of our three main Norfolk based suppliers, we have been able to maintain a high quality of plant stock. It has been a real delight selecting the plants on offer, particularly the perennials which have given so much pleasure.

Many customers have also taken advantage of the plants we place on our clearance trolley. This is a

chance to purchase a plant which may have finished flowering or for some reason may not look in tip top condition. It has been interesting talking to customers who have bought some of these reduced plants to hear how well they have done. Really pleased to hear about a jasmine plant which at the time of writing is now a picture of colour and scent.

To help us ensure the quality of

cyclamen which will be on sale at that time. However, to prevent any confusion we will take any excluded plants off main display on the sale day.

By buying plants in the sale you have a real opportunity to get these plants in the ground before the winter. This means that next year you should be able to enjoy the benefits of a discounted display of colour in your garden.

Hope to see you on 7th September.

50% OFF
Plant Sale
Saturday 7th
September 2013

our plants going forward we have decided to hold a special end of season plant sale on Saturday 7th September 2013. This will give our customers a chance to buy plants at a 50% discount off the marked price. This offer is available on all plants on main display in the garden centre. It will exclude our new stock of winter pansies and



Gardeners Club
September special
offer.

Buy 3 packs of spring
bulbs and receive a
4th free of charge.

Newsletter September 2013

Diary Dates

September

50% off plant sale. Saturday
7th September 2013.

2014 calendars and diaries
now in stock.

Points of Interest

Battery Recycling

You can recycle all of your old domestic batteries in store. Please see the new collection container which is placed on the animal feed bins just inside the main door. Please do not leave batteries on the pavement outside when we are closed.

Cookware Catalogue

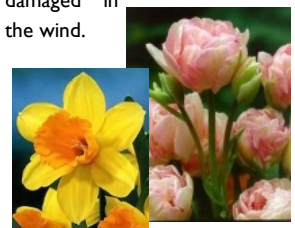
Our cookware catalogue filled with exciting products and recipe suggestions will be published next month. We will be delivering over 3000 copies through local doors. Look out for your copy or collect one in store from mid October.

Christmas Tools Catalogue

Mustn't leave the gents out. We will have a Christmas tools catalogue available in October as well. This will be delivered to 3000 households. Great for gift ideas and real bargains. Terrific battery buys. Torches also very popular.

Spring Bulbs

Our Spring bulb collections have now arrived in stock. This includes hyacinths, narcissi's and tulips. We have selected smaller varieties which seem better suited to our east coast gardens whereby the stems are not so likely to be damaged in the wind.



Competition Time...



As members of the Horticultural Trades Association we have an opportunity for our younger customers to take part in a countrywide competition to design a Christmas Card.

The competition is open to all children aged 12 years and under. It gives entrants the opportunity to win £150 of garden goodies and the chance to see their card design used in over 2000 garden centres

across the country. Entry forms will be available in store in September. So come on lets get busy and see if this years winning entry can come from Brundall.

National Garden Gift Vouchers are available for sale in store. We also accept vouchers against all purchases.

Contact us on 01603 714341

E-mail:

info@brundallpetandgardencentre.co.uk

Find us on the web

www.brundallpetandgardencentre.co.uk

www.facebook.com/BrundallHomeHardware



Find us on
Facebook



Home delivery service available on purchases over £15.00. Deliveries to Brundall, Postwick, Blofield, Blofield Heath, Strumpshaw and Lingwood. Deliveries at a mutually convenient time. Deliveries will not take place in icy conditions.

Please email me with any thoughts and comments on this newsletter. I would also welcome suggested topics for inclusion in future editions.

Andrew's Top Tip— The way to your dogs heart ♥

Simply throwing a ball etc for your dog is ok but it doesn't really build and strengthen your relationship in the same way that playing together can. Play is the way to your dogs heart.

Playing with your dog using a suitable toy with a handle or strap attached will help your dog or puppy learn many important life skills such as sharing, the rules of play, impulse control, leave it and much, much, more.

An interactive toy can be very useful if your dog is nervous or over reactive in certain situations as it can be produced and used as a distraction to help them learn to cope.

Teaching your dog how to play with you is easy - have some tasty treats ready, get your dog interested and engaged with the toy. You need to hold the strap. As your dog grasps it say 'take it' or something similar so that he or she learns the cue that allows him to put his teeth on it.

Then you move it side to side with dog attached (never up and down as this can damage your dogs neck and jaw)

When you wish them to release, keep yourself and the toy very still whilst you offer them that tasty treat right next to their nose.

When your dog releases to eat the treat, use a 'drop' or 'give' command to help them learn that cue too. Then play again. Releasing always means more play and the chance of a further reward. Great as far as your dog is concerned!



For further information on classes using only force free methods, please speak to Bridget in store who runs VIDA Dog Training, www.vidadogtraining.com/ 07821 657187 and on Facebook. Thank you to Bridget for writing this top tip article.

Greetings Cards

Your local hardware store may not be your first thought when thinking about a quality range of of reasonably priced greetings cards. Here at Brundall Home Hardware we do like to surprise our customers.

For many years we have enjoyed finding exciting and interesting cards designs starting at just £1.00. However, if you are willing to pay just a little extra you will find some very attractive designs perfect for every occasion. We are also pleased to help customers select cards.

A particular highlight is the range of blank cards with contemporary animal and floral designs. Priced at £1.45 many customers find these the perfect solution.

We also stock two main ranges of

cards from Abacus and Pigment. These companies offer both humour cards and a wide range of family and age related cards. Both companies were selected to supply us after we visited trade shows at the NEC. They offer an excellent range of designs, quality cards and envelopes all at a reasonable price.

We have over 5000 cards in stock so there is choice for everyone.

With Christmas just three months away we will be introducing a range of boxed card sets. Last year we sold out quickly as we offered a terrific range of designs with prices starting at just £1.00 a box.

With postage costs now running at over 50p per item it pays to buy good value cards.

Oh! Don't forget we also sell stamps.



Tastebuds Wines Ltd is an independent wine importer and retailer based at Strumpshaw Post Office. Their aim is to supply customers with high quality Champagnes and French wines at prices not to be found in the high street for such a premium product. Why not view their wine list at www.theartisancollection.co.uk or even better pop in store to meet Steve Hearnden and discuss your requirements.

**Tastebuds Wines Ltd
Voucher**

10% off all wine purchases over £15.00 made in store. (Excludes on-line sales). Valid until 31 October 2013.

Tired Lawn?

Autumn growth will revitalise most sun scored lawns. Help by raking out thatch, digging out broad leaved weeds and collecting fallen leaves. Setting the lawn mower height to high will help develop the lawn before winter. Autumn lawn feeds are also a popular way of strengthening lawns.

If you need to reseed your lawn there is still plenty of time during September. Prepare the lawns as described above and reseed using a quality lawn seed. We stock two Mr Fothergill's varieties starting at £7.00 per kg. Seed will germinate in 7-14 days and will have time to knit together before the winter. Try to avoid walking on newly sown areas.



**Our new seed collections
now in store.**